

# The Broadvision

MONTHLY NEWSLETTER OF THE PROGRAMME STAFF ASSOCIATION OF ALL INDIA RADIO & DOORDARSHAN

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Friends and Colleagues,

We are bringing out this Broadvision after a long time since we were regularly communicating on different issues which were dealt within the whatsapp platform of PSA. There has been a lot of unrest among the Programme staff due to stagnation which was aggravated by the Promotion orders issued in JTS cadre of IBES and the practice of posting of ex-cadre officers / consultants to Head Programme Administration. As approved by the CEC on 26.03.2018 an extended session of the National executive committee was convened at Tirupathi, A.P. State on 04.06.2018. The meeting was attended by more than 50 members from all the five southern states apart from New Delhi, Odisha, U.P. And North Eastern States. A summary of the proceedings is given below:

A. The members were welcomed by Sh.V. Gopichand, Pex, AIR, Hyderabad and a two minute silence was observed as a mark of respect to our departed colleague Late Sh.Dasarath Prasad. Sh.Sanjay Kumar, President, PSA, and Dr. S.K. Nahar, Vice-President welcomed the members present. Sh.G. Nageshwar Reddy, Sh. V.Gopichand, Sh.Narendra Reddy and Sh.Siva Sankara Reddy were honoured for their help in organising the NEC meeting.

B. Later, the core issues as mentioned in the agenda circulated on whatsapp including the status on ACP/MACP and Promotion cases, Nomination of zonal secretary (south) and CEC member, Grant of NFUG to PEXs, contribution to legal fund, re-fixation in recovery w.r.t grant of MACP, status of Recognition process, the recent dilution of DG's powers by Prasar Bharati, and an action plan for the way forward were all discussed.

C. PSA shall write to DG, AIR, requesting him to strengthen the Programme Personnel Management Cell (PPM cell ) in order to facilitate the CR Compilation process w.r.t. JTS and other DPCs from April 2000 onwards that shall commence after the 1994 – 2000 JTS DPC by UPSC shortly. This experiment of a team of Programme staff helping in compilation and consolidation of CRs was earlier

successfully carried out in 2009-10 under the DG-ship of Ms. Noreen Naqvi for purpose of MACP orders.

D. Sh. Diwakar Hegde, PEX, nominated as the south zone Secretary of PSA for the tenure 2017-2019. However, since he has gone on deputation, the President after consultation with Karnataka members nominated, Sh.A. Vinod Kumar, PEX, as the new South Zone Secretary for the tenure upto 2019.

E. Sh.S.B. Venkatram, PEX, AIR Directorate has been nominated after due approval of the NEC to the vacant post in the Central Executive Committee.

F. The issue of a compromise between PSA and ADP3 for following the September 2015 proposal of Prasar Bharati for 100% promotion in PEX cadre was discussed. Sh.S. Annamalai Pandian, PEX, AIR, Chennai, opposed any such compromise. Sh.R. Srinivasan, GS of the Association, explained the entire background of the case and underlined the importance of such a compromise, lest a victory in the case at a future date should not be pyrrhic whereby Promotions would come to PEX (Adhoc) and PEX (Insitu) either at the fag end of their careers or at a time when the prospects of any further promotion would be Nil due to disputes in their seniority.

G. PSA shall write to CEO, Prasar Bharati, on the following issues:

1. Timely transfer of Programme staff who have completed tenure in difficult stations;
2. Responsibility of achieving revenue targets to be shared with the Engineering and News divisions as well.
3. Posting of deputationist against vacancies of senior positions in Programme Administration, like ADG and DDG after ascertaining their knowledge and experience on issues concerning fine arts, creative writing, content creation and media administration.
4. Revenue targets need to be fixed realistically after ascertaining the listenership / viewership of the respective AIR stations / DD kendras and channels. A bottom-up approach on this issue would be more productive than a top-down approach as many of the day to day functional problems in reaching revenue targets seems to be over-looked in the top-down approach.
5. Prasar Bharati was meant to be a holding body for AIR and Doordarshan, which would set the broad policy matters leaving day to day administration to the respective DGs of AIR and DD. However, in the recent past, the creation of a single vertical for sports and the Archives division by Prasar Bharati would lead to a lot of avoidable day to day frictions which would all be counter-productive in the long run for creating synergy by way of these single verticals.

H. The President briefed members on different legal cases that were being pursued by PSA in a systematic manner. Some of these cases are listed below:

- i. The contempt petition filed by PSA (CP No.39/2004 in OA no. 243/2002 for convening of different DPCs in IBPS – next date of hearing 13.07.2018.
- ii. The case filed by PSA against orders of recovery to UPSC recruited PEXs in the salary step-up case (OA No.1665/2015) is listed for hearing on 17.08.2018.
- iii. The case filed by PSA against re-fixation and recovery on account of ACP / MACP towards TRES and PEX cadres (OA no.3046/2015) is listed for hearing on 18.09.2018. PSA plans to file a new MA in the case listing out all recent circulars issued by field stations on re-fixation and seek contempt action for such circulars / re-fixations.
- iv. The two cases in the High Court of Srinagar, being pursued by PSA as Respondent are SWP.No.798 / 2015 (against the Principle of ratio in promotions followed in the PEX DPCs of 2008 and 2013) and SWP.No.1853 / 2016 (against the Judgement of CAT Delhi in the G.C.Dabral and others vs. UOI.) in which the issue of including DD Production Assistants regularised / appointed after February 1985 in the feeder cadre of Promotee quota of PEX posts from 1993 onwards.
- v. If needed, PSA shall file a fresh case for grant of NFUG PEXs as has been done for AEs as a result of Eight cases filed by ARTEE and individual AEs (OA.No's.2662 / 2009, 3048 / 2012, 1515 / 2015, 1667 / 2015, 1738 / 2015, 2949 / 2015, 3030 / 2015 and 3541 / 2016 .

Since pursuit of all the above five cases requires legal fund contribution to sustain and win the cases, it was unanimously resolved that all the members shall credit an amount of Rs.1000/- per month towards the legal fund of the Association.

I. The NEC meeting unanimously resolved the following proposal as the way forward to make the policy makers at Prasar Bharati and the Ministry understand our plight due to severe stagnation in our cadres,

- PSA shall write to all groups and other sister Programme Associations for constitution of a National steering committee at Delhi with 8 members in which two members (Sh.Sanjay Kumar, President and Dr.S.K. Nahar, Vice-President ) from PSA shall be present while the other six members could be from other sister Associations or groups. The Steering Committee is to be assisted by six zonal Steering Committees ( North, South, East, West, North-East and Central zones) in which there shall be four members including a senior PEX / ADP (recruited by UPSC) a Promotee PEX, a TRES or PEX(Insitu) and a Doordarshan Production Asst./PEX(insitu). The Steering Committee shall set the broad outlines of a common minimum programme & its pursuit which does not exceed 2 to 3 urgent issues, starting with regular promotion of PEX(adhoc) and PEX (insitu).

J. PSA shall organise its General Body meeting at Delhi on 1<sup>st</sup> of October 2018 and follow it up with a relay hunger strike at Delhi which in turn would be converted into a indefinite fasting strike after one week with the three following demands:

a) A time-bound plan for filling up of all vacant Programme posts from PEX cadre to SAG, if need be by way of one time relaxation in the recruitment rules as per the recommendations of the Programme Cadre Review Committee submitted to Prasar Bharati in June 2015 (a proposal may be started by promoting all the PEX(adhoc) and PEX (insitu) to vacant posts since PEX DPC is within the ambit of powers conferred on DG, AIR.

b) to stop re-fixation and recovery to PEXs and TREXs as directed by CAT Delhi in the MACP cases.

c) A time-bound plan to phase out all Consultants and Advisors in Programme Administration and replace them with senior PEXs ( who have a rich experience of having managed Programme divisions in the field stations of AIR and DD ) and who have been waiting for their promotions for more than 20 to 28 years.

K. A detailed write-up on the works of PSA since its inception in 1961 to present day, and the reasons for choosing the path of agitation shall be issued in due course as suggested in the NEC meeting by Sh.Pratul Joshi and agreed to by members present.

L. Lastly, PSA wishes to profusely thank Sh.R.T.Kulkarni, our erstwhile member and a continuing patron for having sponsored the transport expenses of those travelling from outside AP & Telengana. However, everyone of them refused to take the re-imbusement and returned it to the Association. What a great gesture.

A special Thanks to Sh.Ashok Panigrahi PEX NABM Bhubaneshwar & Former GS and President of PSA for helping in the conducting the meeting as per procedure & smoothly.

**LONG LIVE PSA**

**LONG LIVE PSA**

**CONTRIBUTE : CONVERGE : SUCCEED**

( slogan coined by Sh.B.Rajaram, PEX AIR Madurai )

Dr.S.K.Nahar  
Vice-President

R.Srinivasan  
General Secretary

Sanjay Kumar  
President