



**PROGRAMME STAFF ASSOCIATION  
OF  
ALL INDIA RADIO & DOORDARSHAN**

No.PSA/OC/CH-PB/2/2017/81

07.12.2017

To,  
The Hon'ble Chairman,  
Prasar Bharati,  
PB Tower, Copernicus Marg,  
New Delhi-110001.

Sub : Grant of adhoc promotions in the JTS ( Assistant Director ) grade of IBPS.  
Ref : PB letter dated 01.12.2017 on the JTS DPC proposal.

Respected Sir,

**We wish to congratulate your kindself for having assumed charge for a second tenure as Chairman of Prasar Bharati.** We are confident that under your able guidance, Prasar Bharati will continue to strive for excellence in Broadcasting and be successful in the same. We wish to submit to your kindself, that in your endeavour to make AIR & DD more people oriented so as to increase its listernership / viewership and revenue, our Association shall continue to support your kindself.

In the context of the above endeavour, we wish to point out that, the easier way to improve our audience base and revenue would be to focus on content generation, which again rests with the Programme staff working in the hundreds of AIR and DD centres spread all over our country. **Due to the successful untangling of a lot of legal hurdles in the last 3 years, some of the long delayed DPCs in the Programme cadres could be convened in the last 3 years.** However, as on date more than 80% of IBPS posts are lying vacant which very seriously impairs Programme administration and thereby the overall efficiency & effectiveness of AIR & DD. **In this**

**PROGRAMME STAFF ASSOCIATION OF ALL INDIA RADIO & DOORDARSHAN**

Room No. 406, Akashvani Bhawan, Parliament Street, New Delhi-110001

Phone : 011-26497359

President : 09958830174, Gen. Secretary : 08902230919, Exec. Vice President : 08285202183

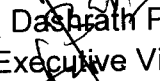
Website : [www.thepsa.in](http://www.thepsa.in)

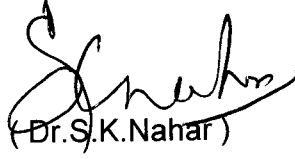
OC  
7-12-17

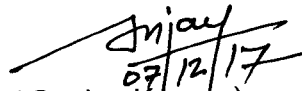
OC

context, we humbly request that the adhoc promotion to the JTS cadre may be fast tracked, so as to give some solace to the frustrated cadres.

This adhoc promotion would for the time being generate hope amongst the staff, and shall also rekindle enthusiasm. The present proposal for adhoc promotion in the JTS cadre of IBPS is getting delayed unduly and hence requires the intervention of your kindself.

  
( Dashrath Prasad )  
Executive Vice-President

  
(Dr. S.K.Nahar)  
Vice President

  
( Sanjay Kumar )  
President

  
Copy to,

1. The CEO, Prasar Bharati, PB Towers, Copernicus Marg, New Delhi-110001.
2. The Director General, All India Radio, Akashvani Bhavan, Sansad Marg, New Delhi-110001.
3. The Director General, Doordarshan, DD-Bhawan, Copernicus Marg, New Delhi-110001.
4. The Additional Director-General ( A), Akashvani Bhavan, Sansad Marg, New Delhi-110001.
5. The Additional Director-General ( A), DD-Bhawan, Copernicus Marg, New Delhi-110001.

