

PRESS RELEASE

Programme Staff Association of All India Radio & Doordarshan (PSA) is the largest Association among the Programme Producing Staff of AIR & DD. It has more than 1000 members in 190 Units spread out all across the Country. The Association has decided to undertake the avoidable path of agitation to register their protest against decades of neglect and apathy by various Authorities, as far as Departmental Promotion and Career Progression at different levels in Programme Cadre are concerned.

PSA is organizing a peaceful "SILENT MARCH" at Delhi, from RAJGHAT to JANTAR MANTAR, on 11TH MARCH 2016 continued by "FASTING" at Jantar Mantar, to highlight the continuous neglect of decades-old pending and legitimate demands. The silent march will commence at 09.30 am from RAJGHAT.

PSA Members from Akashvani and Doordarshan Kendras, spread across the length and breadth of the Country, are converging at Delhi to participate in the SILENT MARCH / FASTING; most of whom have not got their first regular promotion in a career spanning more than 25 – years, in spite of the fact that sufficient promotional vacancies exist in the hierarchy. Hundreds of the Content Creating Programme Staff have retired humiliated and hurt, without getting a single promotion in their entire service career.

The primary reason for the dwindling audience and revenue of AIR & DD in the last few years is due to the sidelining of the Content Creators in this Department. Due to the Hon'ble Prime Minister's "Maan ki Baat" Programme, AIR & DD have been able to connect to the people. This can be sustained if Prasar Bharati takes effective steps to promote the Content Creators. The agitation is to highlight two main issues, i.e,

1. Stagnation in Programme Cadres due to non-convening of DPCs, and
2. Discrimination against Programme staff by Posting of ex-cadre officers & deputationists for posts belonging to the promotion quota of Programme Staff.

R.Srinivasan
President
09958830174

Dashrath Prasad
Executive Vice-President
08285202183

V.K.Jha
General Secretary
08902230919

Dr.S.K.Nahar
Vice-President
09868322370

P.S.Thapliyal
CEC Member
09560672228

Mail id : psaprasar@gmail.com

Web Site : thepsa.in